

CULTIVATED SAMPLING FORM

This information packet includes the sampling guideline and link to the sampling form

ALCOHOLIC BEVERAGES

1 DO YOU QUALIFY?

Are you the Manufacturer or Distributor?

Show Management of expositions and trade shows, and/or their exhibitors, may distribute samples of alcoholic beverage products only upon written authorization and adherence.

Items dispensed are limited to products **MANUFACTURED, PROCESSED OR DISTRIBUTED BY EXHIBITING COMPANIES.**

3 SAMPLING ALCOHOL

All alcohol sampling requires a Cultivated Bartender to pour and serve.

Bartender **\$277** per five (5) hours. Five (5) hour minimum. \$90 for each additional hour after the first 5.

Cultivated is required to receive, handle, & store ALL alcohol product.

EXHIBITING COMPANY MUST OBTAIN ALL PERMITS AND/OR LICENSES IN ACCORDANCE WITH APPLICABLE LAW.

For alcohol sampling, please obtain a Marketing Permit through the New York State Liquor Authority website and submit certificate 10 business days prior to the event.

Out-of-State suppliers and licensed in-state wholesalers and manufacturers can apply for a marketing permit.

Note: Per city ordinance alcohol cannot be served before 11AM on Sundays.

5 ADDITIONAL SERVICES

Support Staff Available:

Staffing Rates: **\$262** per five (5) hours. Five (5) hour minimum. **\$97** for each additional hour after the first 5.

Steward/Dishwasher Rates: **\$262** per five (5) hours. Five (5) hour minimum. **\$97** for each additional hour after the first 5.

Other available products & services:

- Equipment rental
- Smallwares rental
- Serving vessels
- Ice
- Disposable supplies

Note: Please reach out to your catering sales lead to avail these added services and products.

2 SIZE RESTRICTIONS

All items are limited to a SAMPLE SIZE and must be dispensed/distributed in accordance to Health Codes

ALCOHOLIC BEVERAGES SAMPLING SIZES

2 oz. for beer/wine 0.25 oz for liquor.

Beverage products brought on the premises for consumption that do not fall within the sampling parameters require discussion with the CULTIVATED team for further review + consideration.

For larger serving sizes, please consult with your catering sales lead on potential buy-out option.

4 STORAGE, DELIVERY & SHIPPING

Alcoholic products cannot be hand-carried and must be shipped to Cultivated at **655 West 34th St New York, NY 10001** for UPS/FEDX/USPS shipment and **369 12th Ave New York, NY 10001** for distribution companies. Please label as "**Attention CULTIVATED + Show name + Company name/Shipper.**"

Storage space is limited and is subject to availability. Please contact a catering sales lead to arrange storage and deliveries.

Applicable Fees:

One-Time Receiving/Handling Fee: **\$250.00**

Cold/Dry Storage: **\$150.00 per day, per pallet**

Delivery Fee: **\$51.00 per delivery**

6 PAPERWORK SUBMISSION

RETURN TO LEVY

Sampling Authorization Form

[LINK HERE](#)

OR USE QR CODE

